

RELEVANT WORK EXPERIENCE

Design Strategist, SAP

July 2017 - July 2020, New York, NY

Leveraged design methods and a user-centric approach to develop and deliver innovative, impactful solutions for SAP customers

Facilitated over 15 ideation and co-design workshops with executives and end-users across industries

Communicated the value of design by delivering presentations, establishing and measuring KPIs, and writing case studies

Design Thinking Associate, SAP

July 2016 - July 2017, Philadelphia, PA

Contributed writing and research for Office of the CEO's Digital Transformation strategy, presented by regional presidents to 15,000+ customer-facing employees globally

Collaborated with global teammates to execute executive sponsored design-led customer projects
Developed and distributed templates for co-innovation engagements to up-skill regional teams

Sustainability Intern, Loomstate LLC

Sept 2015 - March 2016, New York, NY

Designed metric-based project to integrate sustainability into all facets of the company's practices
Supported Director of Sustainability in management of the buyer's club ChetCo, a conglomerate of brands sourcing from Indian organic cotton cooperative Chetna

Marketing Intern, Montana Meth Project

May - Aug 2014, New York, NY

Created original content for social media platforms, tripling engagement on Project's Facebook page
Designed grass-roots marketing campaign to increase reach and brand recognition

EDUCATION

Design Academy Eindhoven

MASTER OF INFORMATION DESIGN

To graduate in May 2022, Eindhoven, NL

Pratt Institute, SAVI

SKILLS DEVELOPMENT

Aug - Oct 2018, Brooklyn, NY

Coursework: interactive web mapping, web scraping for maps

Rhode Island School of Design

SKILLS DEVELOPMENT

July 2017, Providence, RI

Coursework: information design

Columbia University, Columbia College

BACHELOR OF ARTS

Graduated May 2016, New York, NY

Major: Sustainable Development

GPA 3.6

2015 Earth Institute Global Fellow in Sustainable Development Research Grant Recipient

Pontificia Universidade Catolica - Rio

UNDERGRADUATE STUDY ABROAD

Jan - June 2015, Rio de Janeiro, Brazil

Coursework: international development, ecology, bamboo design studio

Danish Institute for Study Abroad

UNDERGRADUATE STUDY ABROAD

Aug - Dec 2014, Copenhagen, Denmark

Coursework: architecture, philosophy

SKILLS

TECHNOLOGY

Visual Design Adobe Creative Suite

Digital Prototype Figma, Sketch, Axure

Web Development HTML, CSS, JS

Digital Mapping QGIS, Carto, Mapbox

LANGUAGES

English NATIVE

Spanish FLUENT

Portuguese FLUENT

French CONVERSATIONAL

Catalan CONVERSATIONAL

PANELS, PUBLICATIONS

MENTOR, 51 LABS

2018-Present

WHITE PAPER, SAP

"Digital Transformation" 2017

TRANSLATION, PORTUGUESE TO ENGLISH

UN Women Brazil, Questttono

"Do we need to talk with men? A journey to gender equality" 2017

PANEL, NYC Design Week

"Scarcity: the mother of innovation?" 2016

FEATURE ARTICLES, Columbia Spectator

"Bit by Bit" 2014, "Django in Chains" 2013