

## WORK EXPERIENCE

### Design Strategist, SAP

July 2017 - Present, New York, NY

- Leverage design methods and a user-centric approach to develop and deliver innovative, impactful solutions for SAP customers
- Facilitate over 15 ideation and co-design workshops with executives and end-users across industries
- Communicate the value of design by delivering presentations, establishing and measuring KPIs, and writing case studies

### Design Thinking Associate, SAP

July 2016 - July 2017, Philadelphia, PA

- Contributed writing and research for Office of the CEO's Digital Transformation strategy, presented by regional presidents to 15,000+ customer-facing employees globally
- Collaborated with global teammates to execute executive sponsored design-led customer projects
- Developed and distributed templates for
- co-innovation engagements to up-skill regional teams

### Sustainability Intern, Loomstate LLC

Sept 2015 - March 2016, New York, NY

- Designed metric-based project to integrate sustainability into all facets of the company's practices
- Supported Director of Sustainability in management of the buyer's club ChetCo, a conglomerate of brands sourcing from Indian organic cotton cooperative Chetna

### Marketing Intern, Montana Meth Project

May - Aug 2014, New York, NY

- Created original content for social media platforms, tripling engagement on Project's Facebook page
- Designed grass-roots marketing campaign to increase reach and brand recognition

## EDUCATION

### Pratt Institute, SAVI

SKILLS DEVELOPMENT

Aug - Oct 2018, Brooklyn, NY

- Coursework: interactive web mapping; web scraping for maps

### Rhode Island School of Design

SKILLS DEVELOPMENT

July 2017, Providence, RI

- Coursework: information design

### Columbia University, Columbia College

BACHELOR OF ARTS

Graduated May 2016, New York, NY

- Major: Sustainable Development
- GPA 3.6
- 2015 Earth Institute Global Fellow in Sustainable Development Research Grant Recipient

### Pontificia Universidade Catolica - Rio

UNDERGRADUATE STUDY ABROAD

Jan - June 2015, Rio de Janeiro, Brazil

- Coursework: international development, ecology, bamboo design studio

### Danish Institute for Study Abroad

UNDERGRADUATE STUDY ABROAD

Aug - Dec 2014, Copenhagen, Denmark

- Coursework: architecture, philosophy

### The Shipley School

SECONDARY SCHOOL

Graduated May 2012, Bryn Mawr, PA

## SKILLS

### LANGUAGES

English	NATIVE
Spanish	FLUENT
Portuguese	FLUENT
French	CONVERSATIONAL
Catalan	CONVERSATIONAL

### TECHNOLOGY

Visual Design	Adobe Creative Suite
Digital Prototype	Sketch, Axure
Web Development	HTML, CSS, JS
Mapping	QGIS, Carto, MapBox

## PANELS, PUBLICATIONS

WHITE PAPER, SAP

"Digital Transformation" 2017

TRANSLATION, PORTUGUESE TO ENGLISH,

UN Women Brazil, Questtono

"Precisamos falar com os homens? Uma jornada pela igualdade de gênero" 2017

PANEL, NYC Design Week

"Scarcity: the mother of innovation?" 2016

TRAVEL WRITING, Nowhere Magazine

"The shameless way to make friends" 2015

FEATURE ARTICLES, Columbia Spectator

"Bit by Bit" 2014, "Django in Chains" 2013